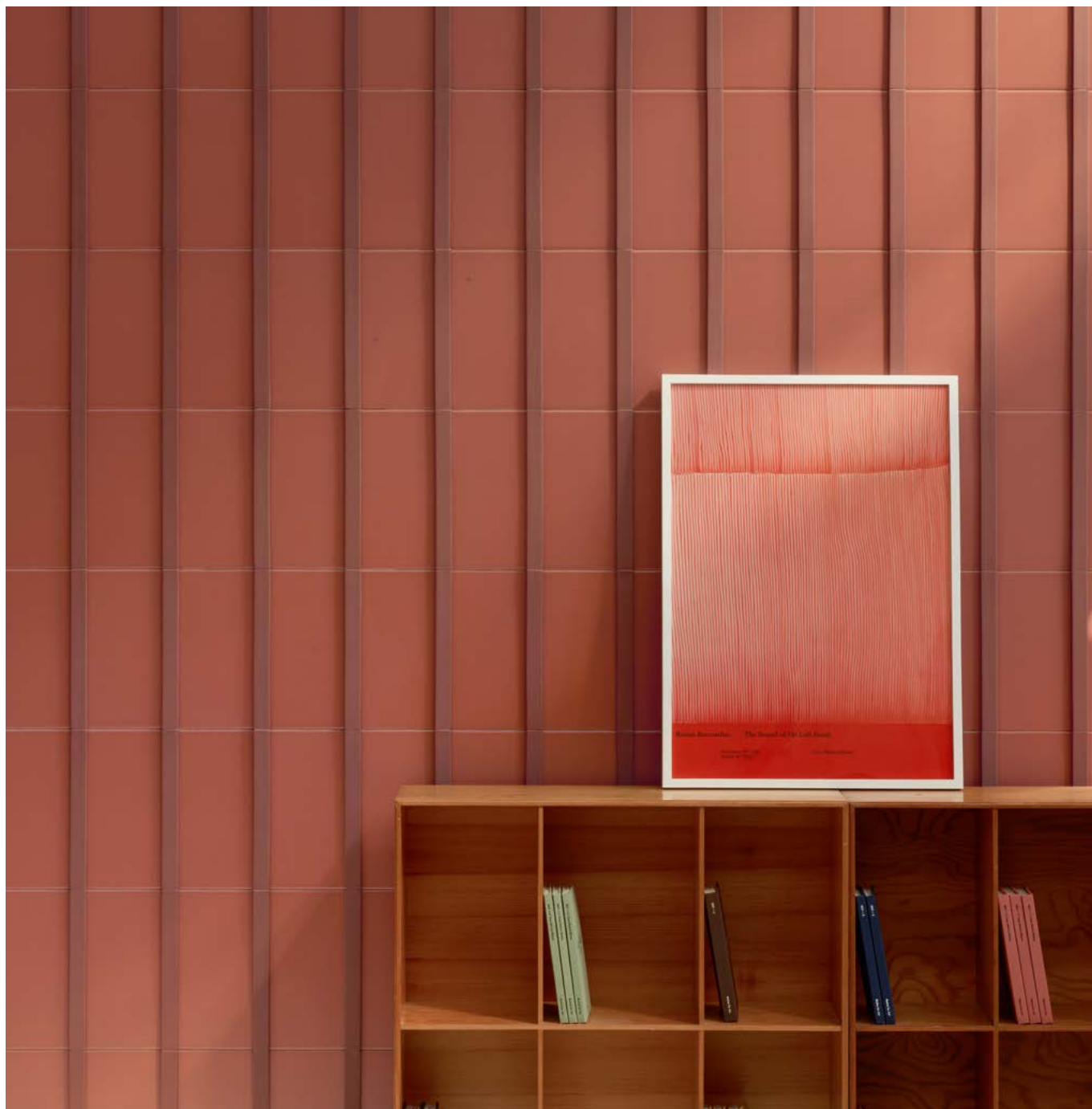


MUTINA

Motivo

by Ronan Bouroullec



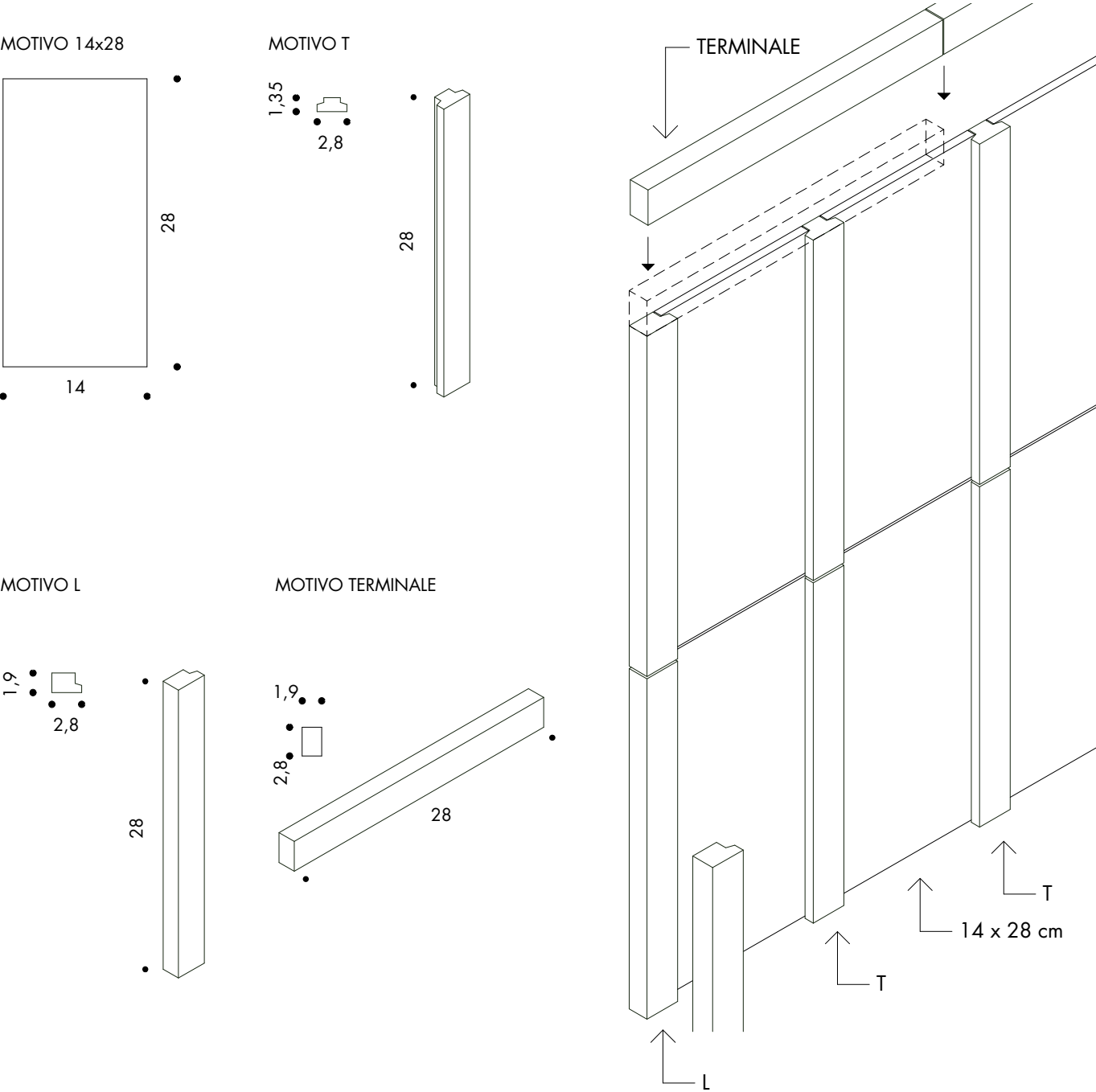
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General information
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General information

collection	Motivo
design	Ronan Bouroullec, 2025
production	Industrial
material	Glazed double firing with matt glaze - Lusterware glazed double-firing (Silver) Unglazed porcelain stoneware, with full body coloured mixture (Motivo L, Motivo T e Terminale)
thickness	8 mm (14-28), 13,5 mm (T), 19 mm (L, Terminale)
nominal sizes	14-28 cm (5,5 "-11") Motivo L, Motivo T e Terminale 2,8-28 cm (1,10 "-11")
specification	- 6 colours: White, Chalk, Limestone, Earth, Arctic, Graphite - 1 colour with lustre finish: Silver - Motivo 14x28 is sold exclusively in combination with Motivo T. Separate purchase of the two elements is not permitted. To ensure optimal aesthetic results, it is strongly recommended to use a tone-on-tone grout matching the color of the trim piece.
category	Tile: UNI EN 14411:2016 App. L (Bla Group) GL Border tiles L, T and Terminale: UNI EN 14411:2016 App. L (Bla Group) UGL
patents	Registered design n° 015127172-0001/0011 – date of registration: 12/12/2025



Laying and maintenance tips

use	Walls, indoors
installation	Lay on perfectly flat, dry walls
recommended adhesive	NON-RAPID-DRYING adhesive for porcelain stoneware and double firing to make it easier to fix the pieces.
recommended joints	For proper tile installation, it is essential to follow the laying guidelines.
recommended fillers	EPOXY GROUT: Grout 0.5 m2 at a time and wash thoroughly with clean water. Remove all traces of grout carefully before it dries completely. Download the Grout Tables.
cleaning at the end of installation	EPOXY GROUT: alkaline detergent (e.g. FILA CR10 by FILA). FILA CR10: apply pure, wait for 30 minutes then use a green scotch Brite pad. PAINT: can usually be removed using water, but if resin-based paints or particular enamels have been used, it is best to ask the manufacturer which solvent is most suitable. RUST: stain remover (es. FILA NO RUST). Apply the product onto the stain, leave for 15 minutes, remove the residue and rinse thorough.
general cleaning (installed tiles)	For routine cleaning avoid the use of more abrasive products (scouring pads, metal sponges) since it deals with tiles with glossy surface finish, more susceptible to scratching, and may lose their shine, etc.
calibers (real size)	140x280mm - 28x280mm

Colours



White



Chalk



Limestone



Earth



Artic



Graphite



Silver

Technical features

STANDARD	FEATURES	VALUE REQUIRED	MOTIVO 14X28	MOTIVO L, T, TERMINALE
ISO 10545/3	water absorption		> 10%	0,2%
ISO 10545/9	resistance to thermal shock	no visible alteration	resistant	resistant
ISO 10545/11	crazing resistance	no visible alteration	resistant	
ISO 10545/13	resistance to acids and alkalis (low and high concentration) resistance to household cleaning agents and swimming pool chemicals	declared value minimum class B	A	A
ISO 10545/14	stains resistance	minimum 3	5	3
VOC Emission			available upon request	available upon request
Declaration of Contents			available upon request	available upon request
SVHC DECLARATION			available upon request	available upon request
HPD			available upon request	available upon request
 V3 moderate variation				

Packing

SIZE	PCS-SQM	PCS-BOX	SQM-BOX	BOX-PAL	KG-SQM	KG-PAL	SQM-PAL
Motivo 14x28	22,32	36	1,41	36	14,70	745	50,76
Motivo T	22,32	36	–	80	–	626	–
Motivo Terminal		32		80		840	
Motivo L		32		80		720	